

ISSUES/PROGRAMS LIST**WLS-TV**

April -- June 2002

Chicago

CATEGORY: YOUTH (GANGS, DRUGS, INTERVENTION)

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
6/15/02	6:30pm	22:26	Local/PA	Tapestry Presents: The Ñ Beat
6/16/02	12:00pm	"	"	Half hour special focusing on the strides Latinos are making in the arts and our communities in Chicago.
04/01/02	5PM	2:58	LOCAL/NEWS	GANG SHOOTING/BOB PETTY REPORTED ON THE COURT APPEARANCE FOR ONE SUSPECT AND THE SEARCH FOR A SECOND SUSPECT IN THE SHOOTING DEATH OF 13 YEAR OLD CARLOS SANCHEZ, THE INNOCENT VICTIM OF A MISTAKEN- IDENTITY GANG HIT.
04/01/02	4:30PM	1:59	LOCAL/NEWS	SCHOOL BRAWL/THERESA GUTIERREZ REPORTED ON A BRAWL AMONG STUDENTS FROM TWO ELEMENTARY SCHOOLS WHICH RESULTED IN 18 STUDENTS SEEKING HOSPITAL TREATMENT.
04/01/02	4:30PM	2:42	LOCAL/NEWS	MINISTERS MEETING/CHARLES THOMAS REPORTED ON A MEETING BY CHICAGO SOUTH SIDE MINISTERS ATTEMPTING TO COME UP WITH SOME STRATEGIES TO DEAL WITH A RASH FO VIOLENCE IN THEIR NEIGHBORHOODS.

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04/25/02	10PM	5:00	LOCAL/NEWS	ZERO TOLERANCE/JOHN DRURY PRESENTED PART 1 OF A SPECIAL SEGMENT ON ZERO TOLERANCE SUGGESTING THAT THE POLICY SOMETIMES GOES TOO FAR, IS UNREASONABLE, AND PUNISHES THE WRONG PEOPLE.
04/26/02	10PM	4:25	LOCAL/NEWS	ZERO TOLERANCE/JOHN DRURY PRESENTED PART 2 OF A SPECIAL SEGMENT ON ZERO TOLERANCE... THIS SEGMENT EXAMINED WHETHER ZERO TOLERANCE UNFAIRLIY TARGETS MINORITIES
05/07/02	5PM	2;46	LOCAL/NEWS	EVANSTON GANGS/ROB JOHNSON REPORTED ON A NEWS CONFERENCE INVOLVING EVANSTON MINISTERS CONCERNED ABOUT A GANG WAR IN THE WAKE OF THE SHOOTING OF A YOUNG MOTHER.
05/09/02	10PM	4:38	LOCAL/NEWS	BEHIND THE GUN/CHARLES THOMAS, IN PART 1 OF A SPECIAL SEGMENT EXAMINED WHAT CAN BE DONE TO STOP THE VIOLENCE EPIDEMIC IN AFRICAN AMERICAN NEIGHBORHOODS.

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<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05/10/02	10PM	4:22	LOCAL/NEWS	BEHIND THE GUN/CHARLES THOMAS IN PART 2 OF HIS SPECIAL SEGMENT DISCUSSED GUN VIOLENCE IN THE AFRICAN AMERICAN AND WHAT CAN BE DONE TO BREAK THE CODE OF SILENCE AND THE CYCLE OF VIOLENCE.
05/14/02	10PM	5:18	LOCAL/NEWS	WITNESS TO VIOLENCE:INNOCENCE LOST /DIANN BURNS REPORTS IN PART ONE OF HER SPECIAL SEGEMENT ON HOW CHILDREN ARE AFFECTED WHEN THEY WITNESS ACTS OF VIOLENCE. SHE TALKED WITH CHILDREN, PARENTS AND MEDICAL PROFESSIONALS.
05/15/02	10PM	5:38	LOCAL/NEWS	WITNESS TO VIOLENCE:INNOCENCE LOST /DIANN BURNS REPORTED IN THE SEGMENT PART OF HER SPECIAL SEGMENT. THIS SEGMENT INCLUDED INTERVIEWS WITH SLAIN FORMER NORTHWESTERN BASKETBALL COACH RICKY BYRDSONG.

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05/22/02	5PM	2:15	LOCAL/NEWS	KIDS AND CRIME/BOB PETTY COVERED AN EVENT WHERE MAYOR DALEY BROUGHT TOGETHER EXPERTS FROM AROUND THE COUNTRY TO DISCUSS STRATEGIES DEALING WITH CHILDREN INVOLVED IN CRIME.
05/22/02	4PM	1:59	LOCAL/NEWS	PERFECT ATTENDANCE/BOB PETTY PROFIED A GRADUATING HIGH SCHOOL STUDENT WHO HAS BEEN ABLE RESIST GANG INFLUENCES AND RECORDED PERFECT ATTENDANCE IN SCHOOL.
06/02	VARIOUS	:30	LOCAL/PSA	ILLINOIS ARTS ALLIANCE/AD COUNCIL PSA TO GENERATE AWARENESS AND EDUCATE ADULTS ABOUT THE VALUE OF THE ARTS IN THE DEVELOPMENT OF EVERY CHILD -- BOTH IN AND OUT OF SCHOOL.
04-05/02	VARIOUS	:30	LOCAL/PSA	NATIONAL INSTITUTE ON DRUG ABUSE PSA SHOWS THAT DRUG USE CAN LEAD TO ADDICTION BY AFFECTING BRAIN FUNCTION OVER TIME.
04-05-06/02	VARIOUS :15 :30	:10	LOCAL/PSA	PARTNERSHIP FOR A DRUG FREE AMERICA/PARTNERSHIP FOR A DRUG FREE ILLINOIS PSAS TARGETING BOTH CHILDREN AND ADULTS TO RAISE AWARENESS OF THE DANGERS OF DRUGS.

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CATEGORY: YOUTH (GANGS, DRUGS, INTERVENTION)**DATE TIME LENGTH SOURCE/TYPE TITLE/DESCRIPTION**

04-06/02 VARIOUS :30 LOCAL/PSA

**USDOT/NAT'L HWY TRAFFIC SAFETY
ADMINISTRATION/ AD COUNCIL PSA
OBJECTIVE IS TO REDUCE THE NUMBER
OF FATALITIES CAUSED BY
ALCOHOL/DRUG IMPAIRED DRIVERS
AND TO CONTINUE TO REMIND THE
AUDIENCE THAT "FRIENDS DON'T LET
FRIENDS DRIVE DRUNK."**

ISSUES/PROGRAMS LIST**WLS-TV**

April – June, 2002

Chicago

CATEGORY:**GIRLS & WOMEN**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
5/11/02	6-6:30pm	30 min.	Local/PA	PEOPLE, PLACES, AND THINGS: MOTHER: A TITLE OF DISTINCTION/ This special highlights African-Americans who are mothers of distinction or who have mothers of distinction -- or both.
5/19/02	12:30-1pm			
4/7/02	12-1pm	1 hour	Syndi/PA	GAME FOR ANYTHING: THE STRENGTH OF WOMEN IN SPORTS/ Although the history of women's sports has been one of restrictions, today there are no limits on what female athletes can do. This special provides insight into women athletes' sense of sport, spirit, strength, and drive.
04/29/02	10PM	4:16	LOCAL/NEWS	OVARIAN CANCER/SYLVIA PEREZ PRESENTED A SPECIAL SEGMENT ON AN EXPERIMENTAL BLOOD TEST TO DETECT OVARIAN CANCER IN ITS EARLY STAGES, OFFERED BY SEVERAL HEALTH CARE CENTERS.
05/03/02	5PM	2:15	LOCAL/NEWS	HOME INVASIONS/LEAH HOPE REPORTED ON A RASH OF HOME INVASIONS ON CHICAGO'S NORTH AND NORTHWEST SIDES MANY OF WHICH INVOLVED SENIOR CITIZENS AS THE VICTIMS.

ISSUES/PROGRAMS LIST**WLS-TV**

April – June, 2002

Chicago

CATEGORY:**GIRLS & WOMEN****DATE****TIME****LENGTH****SOURCE/TYPE****TITLE/DESCRIPTION**

05/10/02	5PM	3:35	LOCAL/NEWS	POLICE DELAYED RESPONSE/PAUL MEINCKE REPORTED ON FURTHER DEVELOPMENTS IN THE MURDER OF A WOMAN WHO HAD AN ORDER OF PROTECTION BUT WHOSE DESPERATE CALLS TO CHICAGO POLICE RESULTED IN A TARDY RESPONSE BY OFFICERS. SHE WAS SHOT TO DEATH BY HER ESTRANGED HUSBAND.
05/24/02	6PM	2:30	LOCAL/NEWS	SEX ASSAULT/LEAH HOPE REPORTED ON THE EVACUATION OF A DALEY PLAZA FOLLOWING THE SEXUAL ASSAULT OF A WOMEN WHO WAS AN EMPLOYEE.
04-05-06/02	VARIOUS	:30	LOCAL/PSA	AMERICAN SOCIETY OF ECHOCARDIOGRAPHY PSA TO HELP EDUCATE WOMEN ABOUT THE CRUCIAL NEED TO LISTEN TO THEIR BODIES AND TO RECOGNIZE THE SIGNS AND SYMPTOMS OF HEART DISEASE.
04-05/02	VARIOUS	:30	LOCAL/PSA	BREAST CANCER RESEARCH FND PSA ENCOURAGING VIEWERS TO CONTRIBUTE TO HELP FIND A CURE.
05-06/02	VARIOUS	:30	LOCAL/PSA	LUPUS FOUNDATION OF ILLINOIS PSA ENCOURAGING VIEWERS MOST ESPECIALLY WOMEN TO GET TESTED FOR LUPUS.

ISSUES/PROGRAMS LIST**WLS-TV**

April -- June, 2002

Chicago

CATEGORY: GIRLS & WOMEN

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05- 06/02	VARIOUS :15 :60		LOCAL/PSA	MARCH OF DIMES PSAS ON THE IMPORTANCE OF TAKING VITAMIN B FOLIC ACID TO HELP PREVENT BIRTH DEFECT OF THE BRAIN AND SPINAL CORD. TARGETED PRIMARILY TO WOMEN WHO AREN'T THINKING OF HAVING A BABY RIGHT NOW, BUT WHO COULD UNEXPECTEDLY BECOME PREGNANT.
04-05- 06/02	VARIOUS :30		LOCAL/PSA	PLANNED PARENTHOOLD GLOBAL PARTNERS PSA ADVOCATING FOR FAIR ACCESS TO HEALTH CARE FOR WOMEN AROUND THE WORLD.
04-05- 06/02	VARIOUS :30		LOCAL/PSA	A SPORTING CHANCE FOUNDATION PSA ASKING FOR SUPPORT AND ENCOURAGING GIRLS TO GET INVOLVED IN SPORTS.
04/02	VARIOUS :15		LOCAL/PSA	Y ME NATIONAL BREAST CANCER ORGANIZATION PSA CAMPAIGN OF AWARENESS AND PROVIDING A TOLL-FREE NUMBER FOR SUPPORT.
04/02	VARIOUS :10 :30		LOCAL/PSA	WLS-TV PRODUCED PSAS FOR THE EXPO FOR TODAY'S BLACK WOMAN. A THREE DAY CAREER CONFERENCE FOR BLACK WOMEN.

ISSUES/PROGRAMS LIST**WLS-TV**

April – June, 2002

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CATEGORY: GIRLS & WOMEN

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05/02	VARIOUS	:10 :15	LOCAL/PSA	WLS-TV PRODUCED PSAS BENEFITTING THE GILDA'S CLUB NON-PROFIT ORGANIZATION.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY:**EDUCATION AND SCHOOLS**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04/21/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell This program focused on the Illinois Teen Summit held each year to give achieving high school students an opportunity to be heard on issues of the day.
05/19/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell We honored the 2002 winners of the Kohl/McCormick Foundation Early Childhood Education Teaching Awards.
04/08/02	5PM	2:29	LOCAL/NEWS	SCHOOL REWARDS/ANDY SHAW REPORTED ON A NEW SYSTEM OF REWARDS AND PUNISHMENT BASED ON WHETHER A SCHOOL PERFORMS WELL OR POORLY ON TEST SCORES.
04/08/02	5PM	3:03	LOCAL/NEWS	SCHOOL CLOSINGS/LEAH HOPE REPORTED ON THE CHICAGO SCHOOL SYSTEM'S PLANS TO CLOSE THREE NON-PERFORMING SCHOOLS.
04/12/02	5PM	2:27	LOCAL/NEWS	PARENTS PROTEST/LEAH HOPE REPORTED ON A PROTEST BY PARENTS FROM DODGE SCHOOL, ONE OF THREE SCHOOLS SCHEDULED TO BE CLOSED BY THE CHICAGO SCHOOL SYSTEM BECAUSE OF NON-PERFORMANCE.

ISSUES/PROGRAMS LIST**WLS-TV**

April -- June, 2002

Chicago

CATEGORY: EDUCATION & SCHOOLS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04/16/02	4:30PM	2:37	LOCAL/NEWS	ALTERNATIVE SCHOOLS/ CHARLES THOMAS REPORTED ON THE POTENTIAL FOR STATE BUDGET CUTS IMPACTING THE NORTH COOK ADULT ACADEMY WHICH IS AN ALTERNATIVE SCHOOL FOR YOUNG PEOPLE WHO HAVE HAD MAJOR DISCLINARY PROBLEMS IN THE TRADITIONAL SCHOOL SYSTEM.
04/26/02	5PM	2:03	LOCAL/NEWS	DEAF SPELLING BEE/ FRANK MATHIE REPORTED ON DEAF STUDENTS COMPETING FOR TOP HONORS IN THE DEAF SPELLING BEE REGIONAL COMPETITION.
05/30/02	6PM	2:40	LOCAL/NEWS	TEST SCORES/ LEAH HOPE REPORTED ON A NEWS CONFERENCE BY MAYOR DALEY TO ANNOUNCE IMPROVEMENTS IN MATH AND READING TEST SCORES AMONG CHICAGO PUBLIC SCHOOL STUDENTS.
06/17/02	5PM	2:17	LOCAL/NEWS	GRADUATION DAY/ BOB PETTY REPORTED ON GRADUATION DAY AT TERRELL SCHOOL IN CHICAGO, ONE OF THREE SCHOOLS BEING CLOSED BY THE SCHOOL BOARD.
06/24/02	5PM	2:39	LOCAL/NEWS	SCHOOL BUILDINGS/ CHERYL BURTON REPORTED ON PLANS BY THE CHICAGO SCHOOL SYSTEM TO LEASE CLOSED CATHOLIC SCHOOL BUILDINGS IN ORDER TO EASE THE CLASSROOM SHORTAGE IN SOME NEIGHBORHOODS.

ISSUES/PROGRAMS LIST**WLS-TV**

April – June, 2002

Chicago

CATEGORY: EDUCATION & SCHOOLS

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
06/27/02	5PM	2:40	LOCAL/NEWS	SCHOOL VOUCHERS/ ALAN KRASHESKY REPORTED ON REACTION FROM THE ARCHDIOCESE AND PUBLIC OFFICIALS OVER THE U.S. SUPREME COURT'S DECISION APPROVING OF SCHOOL VOUCHERS.
04-05-06/02	VARIOUS :30	LOCAL/PSA		AFTER SCHOOL ALLIANCE/ AD COUNCIL PSA HELPING KIDS/PARENTS FIND AFTER SCHOOL PROGRAMS TO FIND THE HERO WITHIN THEMSELVES.
06/02	VARIOUS :30	LOCAL/PSA		ILLINOIS ARTS ALLIANCE/AD COUNCIL PSA TO GENERATE AWARENESS AND EDUCATE ADULTS ABOUT THE VALUE OF THE ARTS IN THE DEVELOPMENT OF EVERY CHILD – BOTH IN AND OUT OF SCHOOL.
04-06/02	VARIOUS :30	LOCAL/PSA		PARTNERS FOR EDUCATION/ AD COUNCIL PSA TO RAISE AWARENESS AMONG THE TARGET AUDIENCE (AFRICAN-AMERICAN & HISPANIC) OF THE BENEFITS OF PARENTAL INVOLVEMENT IN THEIR CHILDREN'S PUBLIC SCHOOLS AND GIVE THE PARENTS EASY WAYS TO GET INVOLVED.
04/02	VARIOUS :30	LOCAL/PSA		US ARMY/AD COUNCIL PSA "OPERATION GRADUATION" DEMONSTRATING THE IMPORTANCE OF STAYING IN SCHOOL AND OBTAINING A HIGH SCHOOL DIPLOMA.

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April – June, 2002

Chicago

CATEGORY: EDUCATION & SCHOOLS

DATE TIME LENGTH SOURCE/TYPE TITLE/DESCRIPTION

04/02	VARIOUS	:30S	LOCAL/PSA	DISNEY LEARNING PARTNERSHIP PSAS ENCOURAGING THE USE OF CREATIVE TEACHING STRATEGIES AND DIFFERENT APPROACHES TO LEARNING.
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ISSUES/PROGRAMS LIST**WLS-TV**

April -- June 2002

Chicago

CATEGORY: DIVERSITY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
6/15/02	6:30pm	22:26	Local/PA	Tapestry Presents: The Ñ Beat
6/16/02	12:00pm	"	"	Half hour special focusing on the strides Latinos are making in the arts and our communities in Chicago.
04/07/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell This program spotlighted the organization "Imagine Chicago" which focuses its activities in creating a diverse, inclusive and pluralistic society.
06/02/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell We showcased the 13 th Annual Real Men Cook Father's Day event which brings African American men and their families together to raise awareness as well as funds for charitable organizations.
06/16/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell We focused on the upcoming 17 th Annual Career Conference sponsored by H.A.C.E. the Hispanic Alliance for Career Enhancement.
06/23/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell We featured the work in independent Latina television producer Sylvia Tencer and her program "The Call of the Dolphin."
05/10/02	6PM	2:45	LOCAL/NEWS	BLACK FIREFIGHTERS/ANDY SHAW COVERED A DEMONSTRATION BY AFRICAN AMERICAN FIREFIGHTERS PROTESTING THEIR NEWLY ELECTED UNION PRESIDENT WHOM THEY CALL RACIST BECAUSE OF SOME OF HIS PAST ACTIONS.

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CATEGORY: DIVERSITY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05/28/02	4:30PM	2:35	LOCAL/NEWS	HOUSING SEGREGATION/CHERYL BURTON REPORTED ON A STUDY BY THE HARVARD CIVIL RIGHTS PROJECT WHICH SUGGESTS THAT SOME AREAS OF THE CHICAGO METROPOLITAN REGION HAVE BECOME RESEGREGATED IN TERMS OF HOUSING.
05/29/02	6PM	2:31	LOCAL/NEWS	LOST BOYS /LEAH HOPE REPORTED ON AN ATTACK/APPARENT HATE CRIME BY HISPANICS AGAINST SOME MEMBERS OF THE LOST BOYS OF SUDAN COMMUNITY IN CHICAGO.
6/32/02	1-2pm	1 hour	Syndi/PA	REMARKABLE JOURNEY /This special features well-known African American achievers who have excelled in the face of overwhelming odds.
5/11/02 5/19/02	6-6:30pm 12:30-1pm	30 min.	Local/PA	PEOPLE, PLACES, AND THINGS: MOTHER: A TITLE OF DISTINCTION/ This special highlights African-Americans who are mothers of distinction or who have mothers of distinction – or both.
05/02	VARIOUS	:30	LOCAL/PSA	NATIONAL FAIR HOUSING ALLIANCE/AD COUNCIL PSA CAMPAIGN RAISES THE AWARENESS OF HOUSING DISCRIMINATION BY TEACHING ADULTS HOW TO RECOGNIZE IT, AND MOTIVATING THEM TO REPORT INCIDENCES WITHOUT FEAR OR SHAME.

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Chicago

CATEGORY: DIVERSITY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05/02	VARIOUS	:30	LOCAL/PSA	ANTI-DEFAMATION LEAGUE PSA AWARENESS CAMPAIGN THROUGHOUT ILLINOIS TO COMBAT HATE CRIMES AND COUNTER PREJUDICE IN OUR COMMUNITIES.
04-05- 06/02	VARIOUS	:30	LOCAL/PSA	NATURAL TIES PSA HELPING MAINSTREAM PEOPLE WITH DISABILITIES.
06/02	VARIOUS	:10S	LOCAL/PSA	WLS-TV PRODUCED PSAS FOR THE EVANSTON ETHNIC ART FESTIVAL SUPPORTING THE VILLAGE'S EFFORT IN PROMOTING DIVERSITY THROUGH ART AND CULTURE.

ISSUES/PROGRAMS LIST**WLS-TV****CATEGORY: SENIORS (HEALTH & SAFETY)**
APRIL-JUNE 2002

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04/17/02	10PM	2:30	LOCAL/NEWS	STERIODS/SYLVA PEREZ REPORTED ON HOW STERIODS ARE HELPING SOME SENIORS STAY ACTIVE. WE INTERVIEWED A DOCTOR AT RUSH PRESBYTERIAN ST. LUKES MEDICAL CENTER.
05/03/02	5PM	2:15	LOCAL/NEWS	HOME INVASIONS/LEAH HOPE REPORTED ON A RASH OF HOME INVASIONS ON CHICAGO'S NORTH AND NORTHWEST SIDES WHICH HAVE MOSTLY TARGETED SENIOR CITIZENS AS VICTIMS.
04-05-06/02	VARIOUS	:30S	LOCAL/PSA	AMERICAN CANCER SOCIETY/AD COUNCIL PSAS ENCOURAGING VIEWERS TO GET TESTED FOR COLON CANCER.
04-05/02	VARIOUS	:60	LOCAL/PSA	RETIRED & SENIOR VOLUNTEER PROGRAM PSA ENCOURAGING SENIOR CITIZENS TO VOLUNTEER THEIR SERVICES FROM TUTORING AND MENTORING CHILDREN TO COUNSELING SMALL BUSINESSES.
05-06/02	VARIOUS	:30	LOCAL/PSA	CDC/IL DEPT OF PUBLIC HEALTH PSA ENCOURAGING VIEWERS TO GET TESTED COLORECTAL CANCER.

ISSUES/PROGRAMS LIST**WLS-TV**

April-June, 2002

Chicago

CATEGORY: CHILDREN AND FAMILIES**DATE TIME LENGTH SOURCE/TYPE TITLE/DESCRIPTION**

6/2/02 1:30PM 58:56 Local/PA

6/16/02 11:35pm-rr

"The Champions of Children's Memorial" This is a one-hour commercial-free show aimed at educating the audience about the treatments available at Children's Memorial Hospital. It is made up of patient success stories and features about corporate donors. It also helps raise funds for this charity.

04/28/02 11:30 30 Min Local/PA

Chicagoing w/Bill Campbell
We spoke with renowned motivational speaker George O'Hare about his dedication to working with children in public schools to raise their level of personal esteem.

05/05/02 11:30 30 Min Local/PA

Chicagoing w/Bill Campbell
This program focused on the fantastic job that is being done by Chicago Youth Centers in offering children viable alternatives to gangs and drugs.

06/02/02 11:30 30 Min Local/PA

Chicagoing w/Bill Campbell
We showcased the 13th Annual Real Men Cook Father's Day event which brings African American men and their families together to raise awareness as well as funds for charitable organizations.

04/28/02 10PM 4:14 LOCAL/NEWS

BOOSTER SEATS/ ROZ VARON, IN A SPECIAL SEGMENT, EXAMINED THE DANGERS FOR CHILDREN WHOSE PARENTS BELIEVE THEY ARE TOO BIG FOR CAR SEATS AND TOO SMALL FOR SEATBELTS.

ISSUES/PROGRAMS LIST**WLS-TV**

April-June, 2002

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CATEGORY: CHILDREN & FAMILIES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05/06/02	5PM	2:40	LOCAL/NEWS	SOCIAL SERVICE PROTEST/ANDY SHAW REPORTED ON A DEMONSTRATION STAGED BY CLIENTS OF SEVERAL SOCIAL SERVICE AGENCIES WHICH MAY BE IMPACTED BY PROPOSED STATE BUDGET CUTS.
05/13/02	5PM	2:20	LOCAL/NEWS	FOSTER PARENTS/THERESA GUTIERREZ PROFILED JERRY AND ADRIENNE WELLENZ WHO HAVE BEEN FOSTER PARENTS FOR DOZENS OF CHILDREN AND WHO WERE SINGLED OUT BY PRESIDENT BUSH DURING HIS VISIT THIS DAY IN CHICAGO.
05/30/02	4:30PM	1:56	LOCAL/NEWS	CURFEW ENFORCEMENT/ JUDY HSU REPORTED ON AN EFFORT BY CONGRESSMAN DANNY DAVIS AND THE CHICAGO POLICE DEPARTMENT TO PUBLICIZE AND STRICTLY ENFORCE CURFEW ON YOUNG PEOPLE...IN AN EFFORT TO KEEP THEM OUT OF TROUBLE.
06/05/02	4:30PM	3:02	LOCAL/NEWS	HUNGER/LEAH HOPE PROFILED A SINGLE PARENT FAMILY WHICH SOMETIMES DOESN'T GET ENOUGH TO EAT. THE STORY AIRED ON WORLD HUNGER AWARENESS DAY.

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CATEGORY: CHILDREN AND FAMILIES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
06/11/02	5PM	2:53	LOCAL/NEWS	UNITED WAY/LEAH HOPE REPORTED ON UNITED WAY BUDGET CUTS AND THEIR IMPACT ON SOME SERVICES FOR FAMILIES IN NEED.
06/20/02	6PM	2:19	LOCAL/NEWS	DANGEROUS PLAYGROUNDS/JUDY HSU REPORTED ON A PUBIC INTEREST RESEARCH GROUP REPORT WHICH IDENTIFIED DANGEROUS PLAYGROUND EQUIPMENT
04-05-06/02	VARIOUS	:10 :30	LOCAL/PSA	AFTER SCHOOL ALLIANCE/ AD COUNCIL PSA HELPING KIDS/PARENTS FIND AFTER SCHOOL PROGRAMS TO FIND THE HERO WITHIN THEMSELVES.
05-06/02	VARIOUS	:30	LOCAL/PSA	FAMILY VIOLENCE PREVENTION FUND/AD COUNCIL PSA CAMPAIGN IS TO CONVINC AND EMPOWER MEN TO TEACH BOYS THAT RELATIONSHIP VIOLENCE IS WRONG.
04-06/02	VARIOUS	:30	LOCAL/PSA	PARTNERS FOR EDUCATION/ AD COUNCIL PSA TO RAISE AWARENESS AMONG THE TARGET AUDIENCE (AFRICAN-AMERICAN & HISPANIC) OF THE BENEFITS OF PARENTAL INVOLVEMENT IN THEIR CHILDREN'S PUBLIC SCHOOLS AND GIVE THE PARENTS EASY WAYS TO GET INVOLVED.

ISSUES/PROGRAMS LIST
APRIL-JUNE, 2002

WLS-TV

CATEGORY: CHILDREN & FAMILIES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05/02	VARIOUS	:30	LOCAL/PSA	AMERICA'S SECOND HARVEST/AD COUNCIL PSA TO RAISE AWARENESS THAT CHILD HUNGER IS PREVALENT IN THE U.S. AND IS HARMING THE DEVELOPMENT AND GROWTH OF OUR CHILDREN. THE CAMPAIGN ALSO SEEKS TO CHANGE THE MISPERCEPTIONS BY THE PUBLIC OF THE CHILDREN AND THEIR FAMILIES WHO ARE AT RISK OF GOING HUNGRY.
04/02	VARIOUS	:60	LOCAL/PSA	AMERICA'S PROMISE/ALLIANCE FOR YOUTH PSA URGING ADULTS TO GET INVOLVED AND MAKE A DIFFERENCE BY BECOMING A MENTOR.
05-06/02	VARIOUS	:60	LOCAL/PSA	AMERICAN SPEECH-LANGUAGE-HEARING ASSN. PSA'S NATIONWIDE PROGRAM TO FOCUS ON A WIDE RANGE OF COMMUNICATION DISORDERS AND ENCOURAGING PARENTS TO SEEK HELP TO ENSURE THEIR CHILD RECEIVES APPROPRIATE INSTRUCTION AND TREATMENT.
04-05-06/02	VARIOUS	:30S	LOCAL/PSA	CHICAGO PUBLIC LIBRARY PSAS URGING KIDS TO TAKE ADVANTAGE OF THE INFORMATION AND SERVICES AVAILABLE AT THEIR LOCAL LIBRARY.
05-06/02	VARIOUS	:10 :30	LOCAL/PSA	FOUR H/AD COUNCIL PSAS ENCOURAGING KIDS TO VOLUNTEER AND PARTICIPATE IN THEIR COMMUNITY.

ISSUES/PROGRAMS LIST**WLS-TV**

April-June, 2002

Chicago

CATEGORY: CHILDREN AND FAMILIES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05-06/02	VARIOUS	:30	LOCAL/PSA	LITTLE CITY FOUNDATION PSA RAISING AWARENESS OF THE NEED FOR LOVING AND PERMANENT FOSTER HOMES.
06/02	VARIOUS	:30	LOCAL/PSA	MAKE A WISH FOUNDATION PSA TO SUPPORT THE FOUNDATION.
04-06/02	VARIOUS	:30	LOCAL/PSA	NATIONAL ASSN. OF BROADCASTERS VIOLENCE V-CHIP PSA HELPING PARENTS TO SCREEN OUT VIOLENT PROGRAMMING.
04-05/02	VARIOUS	:30	LOCAL/PSA	NATIONAL FATHERHOOD INITIATIVE/AD COUNCIL PSA TO RAISE AWARENESS THAT FATHERS MAKE UNIQUE AND IRREPLACEABLE CONTRIBUTIONS TO THE LIVES OF THEIR CHILDREN, AND THAT COLLECTIVELY WE NEED TO ENCOURAGE AND SUPPORT MEN TO BE GOOD AND RESPONSIBLE FATHERS.
05/21/02	10PM	6:29	LOCAL/NEWS	APPARENT OBLIGATION/ CHUCK GOUDIE PRESENTED PART ONE OF HIS INVESTIGATION ON WHO IS TO BLAME FOR ILLINOIS BEING DEAD LAST IN THE COLLECTION OF CHILD SUPPORT PAYMENTS.
05/21/02	10PM	6:18	LOCAL/NEWS	APPARENT OBGLIGATION/CHUCK GOUDIE PRESENTED PART TWO OF THE I-TEAM INVESTIGATION . IN THIS SEGMENT HE TRACKS DOWN A DEAD BEAT DAD.

ISSUES/PROGRAMS LIST**WLS-TV**

April-June, 2002

Chicago

CATEGORY: CHILDREN AND FAMILIES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-06/02	VARIOUS	:30	LOCAL/PSA	WORDS CAN HEAL ORGANIZATION PSA AWARENESS CAMPAIGN URGING PEOPLE TO ELIMINATE VERBAL VIOLENCE AND GOSSIP. TO REPLACE WORDS THAT HURT WITH WORDS THAT ENCOURAGE, ENGAGE, AND ENRICH.
04/02	VARIOUS	:10 :30	LOCAL/PSA	WLS-TV PRODUCED PSA FOR VOICES FOR ILLINOIS TO HELP RAISE FUNDS PREVENTING CHILD ABUSE.
04-05- 06/02	VARIOUS	:30	LOCAL/PSA	WLS-TV PRODUCED "HOOK A KID ON GOLF" PSA ABOUT A PROGRAM THAT OFFERS THE ENJOYMENT OF GOLF TO CHILDREN WHO WOULD NOT NORMALLY AFFORD THE GAME OF GOLF.

ISSUES/PROGRAMS LIST
APRIL-JUNE 2002

WLS-TV

CATEGORY:LOCAL POLITICS, GUBERNATORIAL RACE

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04/03/02	4:30PM	2:33	LOCAL/NEWS	FAWELL REACTION/ANDY SHAW REPORTED ON THE REACTION OF GUBERNATORIAL CANDIDATES JIM RYAN AND ROD BLAGOJEVICH ON THE INDICTMENT OF SCOTT FAWELL IN THE SAFE ROADS INVESTIGATION.
06/25/02	6PM	2:35	LOCAL/NEWS	WEBSITE WAR/ANDY SHAW REPORTED ON A JOINT APPEARANCE BY JIM RYAN AND ROD BLAGOJEVICH WHERE THEY GOT INTO A DISPUTE OVER A CLAIM ON BLAGOJEVICH'S WEBSITE CONCERNING THE SPONSORSHIP OF A PIECE OF LEGISLATION.
06/28/02	5PM	2:42	LOCAL/NEWS	DANIELS RESIGNATION/ANDY SHAW REPORTED ON THE RESIGNATION OF STATE PARTY CHAIRMAN LEE DANIELS IN THE WAKE REPORTS THAT HIS STAFF IS UNDER INVESTIGATION....AND THE REPORT INCLUDED REACTION FROM THE GUBERNATORIAL CANDIDATES.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: HOUSING/PUBLIC HOUSING

	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04/14/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell This program focused on the dire need in Chicago to deal with the problem of homelessness and how the Salvation Army is trying to address this problem.	
05/02	VARIOUS	:30	LOCAL/PSA	NATIONAL FAIR HOUSING ALLIANCE/AD COUNCIL PSA CAMPAIGN RAISES THE AWARENESS OF HOUSING DISCRIMINATION BY TEACHING ADULTS HOW TO RECOGNIZE IT, AND MOTIVATING THEM TO REPORT INCIDENCES WITHOUT FEAR OR SHAME.	
05/01/02	5PM	2:25	LOCAL/NEWS	COUNCIL PROTEST/ANDY SHAW COVERED A DEMONSTRATION BY PEOPLE WHO SAY ALDERMAN DEAL WITH AFFORDABLE HOUSING PROBLEMS BEFORE THEY CONSIDER GIVING THEMSELVES A PAY RAISE.	
05/20/02	10PM	4:27	LOCAL/NEWS	MOVING ON/JANET DAVIES' SPECIAL SEGMENT LOOKED AT HOT NEW SPOTS TO PURCHASE HOUSING.	
05/28/02	4:30PM	2:35	LOCAL/NEWS	HOUSING REPORT/CHERYL BURTON REPORTED ON A HARVARD CIVIL RIGHTS PROJECT REPORT WHICH SUGGESTS THAT SOME AREAS OF THE CHICAGO REGION ARE BECOMING RESEGREGATED IN TERMS OF HOUSING.	

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: HOUSING/PUBLIC HOUSING

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05/28/02	5PM	2:38	LOCAL/NEWS	TENT CITY/LEAH HOPE REPORTED ON A TENT CITY PROTEST BY RESIDENTS OF THE CHICAGO HOUSING AUTHORITY UPSET ABOUT THE AUTHORITY'S TRANSFORMATION PROGRAM WHICH THEY SAY DOESN'T INCLUDE ENOUGH REPLACEMENT HOUSING FOR DISPLACED RESIDENTS.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY:**MISCELLANEOUS: ENVIRONMENTAL**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05/02	VARIOUS	:60	LOCAL/PSA	AMERICAN FORESTS PSA ENCOURAGING VIEWERS TO JOIN THE CAMPAIGN IN PLANTING TREES FOR CLEAN AIR & CLEAN WATER.
05-06/02	VARIOUS	:60	LOCAL/PSA	CONSUMER FEDERATION OF AMERICA FOUNDATION PSA URGING HOMEOWNERS TO TEST THEIR HOME FOR HIGH LEVEL OF RADON GAS.
04-05- 06/02	VARIOUS	:10S	LOCAL/PSA	ENVIRONMENTAL DEFENSE FUND PSAS URGING PEOPLE TO RECYCLE.
04-05/02	VARIOUS	:60	LOCAL/PSA	ENVIRONMENTAL PROTECTION AGENCY PSA ENCOURAGING AMERICA TO PROTECT THE ENVIRONMENT BY CHANGING TO ENERGY EFFICIENT PRACTICES.
04-05/02	VARIOUS	:60	LOCAL/PSA	THE NATURE CONSERVANCY PSA URGING VIEWERS TO HELP SAVE THE LAST GREAT PLACES AROUND THE WORLD.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: SAFETY

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05-06/02	VARIOUS	:30	LOCAL/PSA	USDOT/AD COUNCIL PSA TO ENCOURAGE ALL DRIVERS AND PASSENGERS OF VEHICLES TO BUCKLE UP ON EVERY TRIP.
04-05-06/02	VARIOUS	:30	LOCAL/PSA	OPERATION LIFESAVER PSA URGING DRIVERS NOT TO DRIVE AROUND LOWERED RAILROAD GUARDRAILS. TO STOP, LOOK, AND LIVE.
05-06/02	VARIOUS	:30S	LOCAL/PSA	US FIRE ADMINISTRATION PSA REINFORCING THE IMPORTANCE OF SMOKE ALARMS AND ALSO PAYING TRIBUTE TO FIREFIGHTERS.
04-06/02	VARIOUS	:30	LOCAL/PSA	USDOT/NAT'L HWY TRAFFIC SAFETY ADMINISTRATION/AD COUNCIL PSA OBJECTIVE IS TO REDUCE THE NUMBER FATALITIES CAUSED BY ALCOHOL/DRUG IMPAIRED DRIVERS AND TO CONTINUE TO REMIND THE AUDIENCE THAT "FRIENDS DON'T LET FRIENDS DRIVE DRUNK."

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05/16/02	10PM	5:16	LOCAL/NEWS	DESKTOP DOCTORS/SYLVIA PEREZ REPORTS ON AN INTERNET SITE CALLED MYDOC.COM...A VIRTUAL SITE WHERE PEOPLE CAN LOG ON TO RECEIVE A DIAGNOSIS FOR SIMPLE MEDICAL PROBLEMS. THE SEGMENT ADDRESSES ETHICAL QUESTIONS RAISED BY SKEPTICS.
04-05- 06/02	VARIOUS	:30S	LOCAL/PSA	AMERICAN CANCER SOCIETY/ AD COUNCIL PSAS ENCOURAGING VIEWERS TO GET TESTED FOR COLON CANCER.
04-05- 06/02	VARIOUS	:30	LOCAL/PSA	AMERICAN INSTITUTE CANCER RESEARCH/WEST GLEN PSA ABOUT EATING HEALTHIER TO HELP LOWER THE RISK FOR CANCER, HEART DISEASE, AND DIABETES, AS WELL AS HELPING TO MAINTAIN WEIGHT.
04-05- 06/02	VARIOUS	:30	LOCAL/PSA	AMERICAN SOCIETY OF ECHOCARDIOGRAPHY PSA TO HELP EDUCATE WOMEN ABOUT THE CRUCIAL NEED TO LISTEN TO THEIR BODIES AND TO RECOGNIZE THE SIGNS AND SYMPTOMS OF HEART DISEASE.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05-06/02	VARIOUS	:60	LOCAL/PSA	AMERICAN SPEECH-LANGUAGE-HEARING ASSN. PSA'S NATIONWIDE PROGRAM TO FOCUS ON A WIDE RANGE OF COMMUNICATION DISORDERS AND ENCOURAGING PARENTS TO SEEK HELP TO ENSURE THEIR CHILD RECEIVES APPROPRIATE INSTRUCTION AND TREATMENT
04-05/02	VARIOUS	:30	LOCAL/PSA	BREAST CANCER RESEARCH FND PSA ENCOURAGING VIEWERS TO CONTRIBUTE TO HELP FIND A CURE.
05-06/02	VARIOUS	:30	LOCAL/PSA	LUPUS FOUNDATION OF ILLINOIS PSA ENCOURAGING VIEWERS MOST ESPECIALLY WOMEN TO GET TESTED FOR LUPUS.
05-06/02	VARIOUS	:30	LOCAL/PSA	CDC/IL DEPT OF PUBLIC HEALTH PSA ENCOURAGING VIEWERS TO GET TESTED COLORECTAL CANCER.
04-05-06/02	VARIOUS	:15 :60	LOCAL/PSA	MARCH OF DIMES PSAS ON THE IMPORTANCE OF TAKING VITAMIN B FOLIC ACID TO HELP PREVENT BIRTH DEFECT OF THE BRAIN AND SPINAL CORD. TARGETED PRIMARILY TO WOMEN WHO AREN'T THINKING OF HAVING A BABY RIGHT NOW, BUT WHO COULD UNEXPECTEDLY BECOME PREGNANT.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05-06/02	VARIOUS	:30	LOCAL/PSA	PLANNED PARENTHOOD GLOBAL PARTNERS PSA ADVOCATING FOR FAIR ACCESS TO HEALTH CARE FOR WOMEN AROUND THE WORLD.
05-06/02	VARIOUS	:30	LOCAL/PSA	MUSCULAR DYSTROPHY ASSN. PSA ILLUSTRATING THE IMPORTANCE OF RESEARCH TO FAMILIES WHO DEAL WITH PROGRESSIVE NEUROMUSCULAR DISEASES AND URGING VIEWERS TO CALL THE 800 NUMBER AND/OR LOG ONTO THE WEBSITE TO HELP SUPPORT MDA.
04-05-06/02	VARIOUS	:30	LOCAL/PSA	STUTTERING FOUNDATION OF AMERICA PSA PROVIDING INFORMATION ON THE TREATMENT OF STUTTERING.
04-05-06/02	VARIOUS	:30S	LOCAL/PSA	US DEPARTMENT OF HEALTH & HUMAN SERVICES PSAS A NATIONAL INITIATIVE TO IMPROVE THE HEALTH OF ALL AMERICANS.
04/02	VARIOUS	:15	LOCAL/PSA	Y ME NATIONAL BREAST CANCER ORGANIZATION PSA CAMPAIGN OF AWARENESS AND PROVIDING A TOLL-FREE NUMBER FOR SUPPORT.
05/02	VARIOUS	:10 :15	LCOAL/PSA	WLS-TV PRODUCED PSAS BENEFITTING THE GILDA'S CLUB NON-PROFIT ORGANIZATION.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: HEALTH

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04/30/02	10PM	4:14	LOCAL/NEWS	SHOCKING SUCCESS/ RON MAGERS IN PART I OF A SPECIAL SEGMENT REPORTED THAT PORTABLE DEFIBRILLATORS HAVE SAVED MANY LIVES BUT THEY AREN'T PLACED IN MANY PUBLIC PLACES.
05/01/02	10PM	4:31	LOCAL/NEWS	SHOCKING SUCCESS/ RON MAGERS IN PART 2 OF HIS SPECIAL SEGMENT REPORTED THAT IT MAY BE A CHALLENGE TO GET NON-MEDICAL PEOPLE TO UTILIZE THE PORTABLE DEFIBRILLATOR MACHINES.
05/07/02	10PM	5:21	LOCAL/NEWS	ROUND THE CLOCK RESIDENTS/ KATHY BROCK IN A SPECIAL SEGMENT REPORTED ON DOCTORS IN RESIDENCY PROGRAMS WORKING AROUND THE CLOCK, NOT GETTING ENOUGH SLEEP, AND WHO THEREFOR MAY BE DANGEROUS TO THEIR PATIENTS.
04/02	VARIOUS	:30	LOCAL/PSA	WLS-TV PRODUCED PSAS TO HELP RAISE FUNDS FOR THE CROHN'S AND COLITIS FOUNDATION.
04/02	VARIOUS	:30	LOCAL/PSA	WLS-TV PRODUCED PSAS TO HELP RAISE FUNDS FOR THE MUSCULAR SCLEROSIS FOUNDATION.
05-06/02	VARIOUS	:10 :30	LOCAL/PSA	WLS-TV PRODUCED PSAS TO HELP FIND A CURE BY RAISING FUNDS FOR THE LEUKEMIA RESEARCH FOUNDATION.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY:**MISCELLANEOUS: HEALTH**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
06/02	VARIOUS	:10	LOCAL/PSA	WLS-TV PRODUCED PSAS FOR THE
		:30		AMERICAN LUNG ASSOCIATION TO
				HELP RAISE FUNDS.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY:**MISCELLANEOUS: COMMUNITY SERVICES**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-05-06/02	VARIOUS	:30	LOCAL/PSA	AMERICAN RED CROSS PSA URGING PEOPLE TO HELP SAVE LIVES BY DONATING TO THE AMERICAN RED CROSS DISASTER RELIEF.
04-05/02	VARIOUS	:30	LOCAL/PSA	AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS PSA TO PERSUADE VIEWERS TO CONSIDER ADOPTION AT THEIR LOCAL ANIMAL SHELTER.
05/06/02	VARIOUS	:60	LOCAL/PSA	CARE PSA EMPOWERING PEOPLE TO END POVERTY.
05/02	VARIOUS	:15	LOCAL/PSA	CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS PSA REMINDING VIEWERS THAT THE SIMPLEST ACTS OF LOVE CARRY THE GREATEST REWARDS.
05-06/02	VARIOUS	:30	LOCAL/PSA	COALITION ON DONATION PSA CAMPAIGN OBJECTIVE IS TO CONNECT WITH INTENDED ORGAN DONORS IN A POSITIVE EMOTIONAL WAY AND MOTIVATE THEM TO COMMIT TO DONATION AND TO DISCUSS THEIR WISHES WITH FAMILY MEMBERS.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: COMMUNITY SERVICES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
05-06/02	VARIOUS	:10 :30	LOCAL/PSA	FOUR H/AD COUNCIL PSAS ENCOURAGING KIDS TO VOLUNTEER AND PARTICIPATE IN THEIR COMMUNITY.
04-05- 06/02	VARIOUS	:30	LOCAL/PSA	FOUNDATION FOR A BETTER LIFE PSA PROMOTING THE VALUES THAT MAKE A DIFFERENCE IN LIFE.
05/02	VARIOUS	:15	LOCAL/PSA	NATIONAL MOMENT OF REMEMBRANCE PSA A MOMENT OF SILENCE IN HONORING U.S. VETERANS ON MEMORIAL DAY.
04/02	VARIOUS	:60	LOCAL/PSA	PEACE CORPS PSA ENCOURAGING VIEWERS TO JOIN THE PEACE CORPS.
04-06/02	VARIOUS	:60	LOCAL/PSA	THE SALVATION ARMY PSA ENCOURAGING VIEWERS TO HELP PROVIDE THE TOOLS AND SERVICES TO THOSE IN NEED BY DONATING TO THE SALVATION ARMY.
06/02	VARIOUS	:60	LOCAL/PSA	UNITED WAY PSA ASKING VIEWERS FOR THEIR CONTINUED SUPPORT.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: COMMUNITY SERVICES

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>SOURCE/TYPE</u>	<u>TITLE/DESCRIPTION</u>
04-06/02	VARIOUS	:30	LOCAL/PSA	WORDS CAN HEAL ORGANIZATION PSA AWARENESS CAMPAIGN URGING PEOPLE TO ELIMINATE VERBAL VIOLENCE AND GOSSIP. TO REPLACE WORDS THAT HURT WITH WORDS THAT ENCOURAGE, ENGAGE, AND ENRICH.
04-05/02	VARIOUS	:10 :30	LOCAL/PSA	WLS-TV PRODUCED PSAS FOR THE ANTI-CRUELTY SOCIETY OF CHICAGO ENCOURAGING VIEWERS TO JOI IN ON A WALK/RUN WITH OR WITHOUT THEIR PET TO HELP RAISE FUNDS FOR THE AGENCY.
05-06/02	VARIOUS :15	:10	LOCAL/PSA	WLS-TV PRODUCED PSA FOR THE GREATER CHICAGO FOOD DEPOSITORY WITH MR. FOOD URGING PEOPLE TO REGISTER TO RAISE FUNDS FOR HUNGER.
06/02	VARIOUS	:10S	LOCAL/PSA	WLS-TV PRODUCED PSAS FOR THE EVANSTON ETHNIC ART FESTIVAL SUPPORTING THE VILLAGE'S EFFORT IN PROMOTING DIVERSITY THROUGH ART AND CULTURE.

ISSUES/PROGRAMS LIST**WLS-TV**

April - June 2002

Chicago

CATEGORY: MISCELLANEOUS: COMMUNITY SERVICES**DATE TIME LENGTH SOURCE/TYPE TITLE/DESCRIPTION**

06/02 VARIOUS :30 LOCAL/PSA

ONDCP/AD COUNCIL PSA
ENCOURAGING INDIVIDUALS TO GET
INVOLVE IN THEIR SOCIAL, BUSINESS,
AND COMMUNITY GROUPS IN
COMMUNITY COALITIONS AND URGE
VIEWERS TO CALL A TOLL-FREE
NUMBER (8-877-KIDS-313) OR LOG ONTO
A WEBSITE (www.helpyourcommunity.org)
TO FIND OUT HOW TO BECOME
INVOLVED WITH A COALITION IN THEIR
AREA.

ISSUES/PROGRAMS LIST**WLS-TV****CATEGORY: MISCELLANEOUS****DATE TIME LENGTH SOURCE/TYPE TITLE/DESCRIPTION**

<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>	<u>TYPE</u>	<u>SHOW/TOPIC</u>
05/12/02	11:30	30 Min	Local/PA	Chicagoing w/Bill Campbell We talked with "Life Alchemist" Robert Pino about his book "Absolute Victory" and how individuals can indeed claim successfully their personal power.
04/23/02	6PM	3:30	LOCAL/NEWS	CARDINALS COMMUNIQUE/ALAN KRASHESKY COVERED THE MEETING IN ROME WHERE CARDINALS DEVELOPED A PROPOSAL TO DEAL WITH PRIESTS WHO SEXUALLY ABUSE YOUNG PEOPLE. THIS WAS ONE OF SEVERAL REPORTS BY KRASHESKY IN ROME.
05/01/02	10PM	3:53	LOCAL/NEWS	SOUL PROVIDERS/CHERYL BURTON IN A SPECIAL SEGMENT REPORTED ON COMPANIES WHICH OFFER PERKS TO EMPLOYEES WHICH HELP THEM BALANCE THEIR WORK PRIORITIES WITH THEIR PERSONAL LIVES.